

Pedigree Toyshops Franchise Terms and Conditions

By entering into a franchise agreement with Pedigree Toyshops, you are buying into a seasoned goodwill and established reputation and experience of Pedigree Toyshops, the household brand name for quality toys and games in Malta.

The image of the shop will be synonymous with that of the Pedigree Toyshops outlets, with its signature colours and furnishings. Once the location has been agreed upon, the fit out cost will be borne by yourselves.

All purchases for the outlet will be done direct through us and not through any other agent, and we will furnish and supply you with the products you requested on a regular basis. In return, we offer you full marketing support and your outlet will be listed as one of the Pedigree Toyshops outlets in Malta and Gozo, allowing you to benefit from a wide range of exposure in the local media. If you have a shop, and believe that a toy shop in your area would be beneficial, why not consider converting it into a Pedigree Toyshop? Once you complete the fit out, leave it to us to promote and drive people to you. The sales and profits that you generate are yours to keep.

Pedigree Toyshops management will guide you on the best products to purchase, that compliment the various seasons. Our experience in the trade, allows you to feel comfortable in selling a product, that maybe is not your core product and you don't have much experience in. Its all about the demand - if you feel that the demand for quality toys, educational products and childrens games is strong in your area, capitalize on your outlet and your location, and let Pedigree Toyshops help you achieve a winning formula! Contact us today for an appointment.
